


	Filled in by	
Name & Date	Marketing	Emily Möller 191209
Name & Date	Legal	Lenka Gocianova 17.12.2019
Reason for change	Legal	Claim on pack
Reference no (from Workfront)	Marketing	FT-400711
Brand	Marketing	Cloetta
Product name	Marketing	Juleskum Original
Article no	Marketing	1005346
Bar- /EAN code	Marketing	7330869138327
Factory	Marketing	Ljungsbro
Target markets	Marketing	SE
Languages	Marketing	SE, DK/NO, FI, DE
Lead market	Marketing	SE
Claims	Marketing	NA
Story Telling (or other additional text)	Marketing	NA
Storage and use information	Marketing	NA
Content / Net weight (kg/g/pieces) Printing size (high) at least: >1000g = 6 mm max 1000g = 4 mm max 200g = 3 mm max 50g = 2 mm	Packaging	720g Old Resource code: 7010091 New 7013149
Weight printed as (choose one option)	Packaging	Pre-printed
e-sign (choose yes or no) the printing size (high) at least: 3mm	Packaging	no
Recycling info (choose one option)	Packaging	Sortera som plast
Logo's (UTZ + Scandi markets only use "green palm" logo on shop labels)	Packaging	
Font size	Marketing/ Printing agency	According to FIC regulation
<p>Make sure not only font sizes but also colours, contrasts, type face etc is in line with "Guidelines of Legibility of Labelling (FoodDrinkEurope (FDE) document)"</p> <p>ALL mandatory information (product description, ingredient text, warnings, storage info, best before, nutrition table, addresses) shall be printed in a x-height depending on size of packaging.</p> <p>Packaging $\geq 80 \text{ cm}^2$ = x- height 1.2 mm, font size 2.9 mm Packaging $\leq 80 \text{ cm}^2$ = x- height 0.9 mm, font size 2.2 mm</p> <p>I.e. if packaging is bigger than 80 cm^2 = x- height 1.2 mm, font size 2.9 mm If packaging is smaller than 80 cm^2 = x- height 0.9 mm, font size 2.2 mm</p>		

Legend	
1	Ascender line
2	Cap line
3	Mean line
4	Baseline
5	Descender line
6	x-height
7	Font size

Article no & Product name	
Recipe no	
1005346 Juleskum Original P&M 720g	
3701368 PRO Juleskum glazed LJB	
Ingredients	
SE SKUMGODIS MED JORDGUBBSSMAK	
Ingredienser: glukossirap, socker, invertsockersirap, gelatin, syra (citronsyra), vegetabiliska oljor (kokos, raps), naturlig arom, ytbehandlingsmedel (karnaubavax), färgämne (karmin).	
DK/NO SKUMSLIK/GODTERI MED JORDBÆRSMAG	
Ingredienser: glukosesirup, sukker, invertsukkersirup, gelatine, syre (citronsyre), vegetabiliske olier (kokos, raps), naturlig aroma, overfladebehandlingsmiddel (carnaubavoks), farve-/fargestoff (carmin).	
FI MANSIKAN MAKUINEN VAAHTOMAKEINEN	
Ainekset: glukoosiiirappia, sokeria, inverttisokerisiirappia, liivatetta, happoa (sitruunahappoa), kasviöljyjä (kookos, rapsi), luontaista aromia, pintakäsittelyainetta (karnaubavahaa), väriä (karmiineja).	
DE SCHAUMZUCKERWARE MIT ERDBEERGESCHMACK	
Zutaten: Glukosesirup, Zucker, Invertzuckersirup, Gelatine, Säuerungsmittel (Citronensäure), pflanzliche Öle (Kokos, Raps), natürliches Aroma, Überzugsmittel (Carnaubawachs), Farbstoff (Karmin).	
Allergen declaration	
<i>See ingredient list</i>	
Legal warnings	
<i>See ingredient list</i>	
Nutritional values	
Näringsinnehåll/Ravintosisältö/Nährwertangabe	Per 100g
Energi/Energia/Energie	1500 kJ / 354 kcal
Fett/Rasva	0,4 g
varav/heraf mättat fett/josta tyydyttyynyttä/davon gesättigte Fettsäuren	0,4 g

Kolhydrat/Hiilihydraatit/Kohlenhydrate	83 g
varav/heraf sockerarter/josta sokereita/davon Zucker	66 g
Protein/Proteiini/Eiweiß	4,2 g
Salt/Suola/Salz	0,04 g

The nutrition table can also be written in running text; if there is lack of space.

Possible CLAIMS

Palm oil free

No artificial colour and flavor

Text in green claim logo on artwork:

Palmoljefri

Inga artificiella färgämnen och aromer/

Ingen kunstige farvestoffer og aromaer

Storage and use information

Recycling information (our P&M boxes are only plastic)

Logo's

Shelf life text

Bäst före/ Bedst før/ Best før/ Parasta ennen/ Mindestens haltbar bis

Producer information

CLOETTA

www.cloetta.com (.se/.dk/.no/.fi)

SE ☎ 020-65 10 25

DK ☎ 58 56 55 55

NO ☎ 67 81 81 00

FI ☎ 01 03 03 41